

General Information

Dates:

Thursdays, May 27 – September 23

- **July 15, August 12 & 19** will be **outdoor markets only** due to events happening in the Cow Palace.

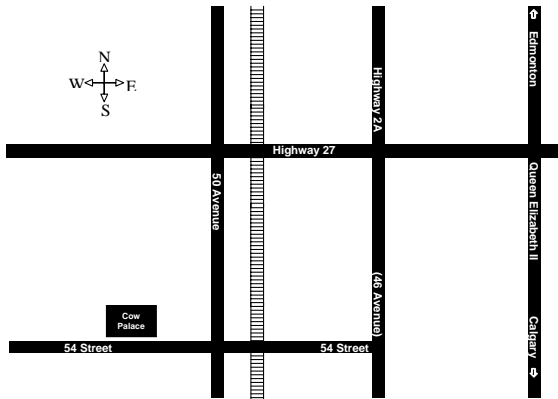
Times:

Market Opens at 4:00 p.m.

Market Closes at 6:30 p.m.

Location:

Olds Cow Palace Foyer & Parking Lot
5116-54 Street Olds, AB



Rates:

\$5.00 membership (*required with first market*)

\$10.00 per table per market

\$12.00 per table per market for power

Bookings:

Book your space early by filling out the Farmers' Market Contract to ensure your place. To receive a Farmers' Market Contract contact Olds Agricultural Society at 403-556-3770 or visit our website at www.oldsagsociety.com.



2010 Alberta Approved Farmers' Market

*For more information
contact:*

Olds Agricultural Society

Box 3751

Olds, AB

T4H 1P5

Phone: 403-556-3770

Fax: 403-556-3333

Email: oas@telusplanet.net

Website: www.oldsagsociety.com



Olds Cow Palace Foyer & Parking Lot

5116 – 54 Street
Olds, AB

What is an Alberta Approved Farmers' Market?

The Alberta Approved Farmers' Market Program is an Alberta Agriculture and Rural Development (ARD) program. The Local/Domestic Market Expansion Branch of ARD administers the program on behalf of the Minister. The program creates an operational framework that facilitates direct market access for community-based entrepreneurs who make, bake, or grow the products they sell. Basic operating guidelines, provincial program-awareness initiatives, and the education of vendors, managers and consumers are the key components of this community-based program.

Over 100 Alberta Approved Farmers' Markets are serving up some of the most nutritious, fresh, Alberta made products available. Along most highways in Alberta you can see the "Sunnygirl" logo announcing the existence of an approved farmers' market nearby.

Following the "Make It, Bake It, Grow It" philosophy, Alberta Approved Farmers' Markets provide a direct contact for consumers to producers. Consumers can talk to the person that grew the carrots, raised the chicken, baked the bread, produced the jam, or knit the sweater. Each approved farmers' market in Alberta is independently operated and therefore reflects the culture of the community.

Farmers' markets are the #1 ag tourism attraction in Alberta. Farmers' markets provide a great shopping experience where consumers can "savour time rather than save time". They are a chance to shop in a relaxed, fun atmosphere while receiving the highest quality products. With average spending per visit to a farmers' market at \$45 and the total estimated market value of farmers' markets equaling \$380 million in 2008, the future for farmers' markets in Alberta is very bright.

Rules & Regulations

- Membership (required with first payment) - \$5.00
- Table rentals - \$10 per table per market, \$12 per table per market for power
- Hours of Operation - 4:00 p.m. - 6:30 p.m.
- **All vendors are expected to be in place by 3:45 p.m.**
- **Any vendor unable to attend after booking a table must give 2 days notice to the manager so the stall can be re-booked. Failing to follow this guideline will cost the vendor the rent of the table.**
- Vendors must cover their table(s) with a clean table cloth.
- Vendors are responsible for keeping their booth clean and tidy during and after the market.
- Vendors are to assist with the dismantling of tables at the end of the market.
- In the case a vendor sells out, they must display a **professional** sold out sign and leave their table covered until the end of the market. Vendors are expected to provide enough product(s) to last throughout the market.
- There will be **no animals** allowed in the market area.
- Olds Agricultural Society is not responsible for lost, damaged or stolen property.
- Spacing is at the sole discretion of Olds Agricultural Society; spacing may be requested in writing, but not guaranteed.
- Vendors will conduct themselves in a courteous manner with the Market Manager, customers, and fellow vendors.
- **Food Vendors must include the following on all products: common name, net quantity, dealer identity and principal place of business, list of ingredients in descending order of proportion, durable life date if has shelf life of 90 days or less, allergen labeling**
- Vendors Handling Food must adhere to the local Health region Farmers' Market Standards
- Prices must be displayed visually for all products.
- **Vendors are to park their vehicles away from the building and market area.**
- **The sale of any flea market products is prohibited.**
- When there is limited table space, those vendors who have attended at least five markets throughout the season, will be given priority when booking for special markets (Christmas).
- By registering for the Farmers' Market, your contact information will appear on our vendor lists. By signing this contract, you give Olds Agricultural Society permission to include your contact information on the vendor lists and to distribute these lists as Olds Agricultural Society deems appropriate.
- Vendors must encourage their children who attend the market to stay at their table and not disturb other vendors.
- Vendors shall be responsible for any and all damages, including bodily injury and property damaged caused to the Vendor, its employees, equipment, including equipment provided to the Vendor by the Olds Agricultural Society.
- Vendors agree to release from all liability the Olds Agricultural Society upon such occurrences as:
 - (1) death or injury arising from any happenings on the Olds Agricultural Society grounds
 - (2) loss or damage to, or loss of use property in the market
 - (3) death, injury, loss or damage to persons or property resulting from rain, flood, fire, explosion, snow or any other natural or unnatural occurrences during market days.
- Olds Agricultural Society, its manager, or agent at all times reserves the right to amend, relocate, terminate or otherwise control the Olds Agricultural Society ground in the best interest of Olds Agricultural Society.
- Offensive behavior displayed to either members of the public or the Market Manager will not be tolerated.
- Any infraction to Farmers' Market rules and regulations or contract regulations by the vendor shall result in a written warning from the Farmers' Market Manager. Any vendor that has received a 2nd notice will be dismissed from the market.