

For Immediate Release

June 21st, 2010



Summer Synergy Youth Livestock Showcase is the culmination of expansive consultation and exploration within the rural youth development sectors as well as agricultural based programming. *Summer Synergy's* purpose is to provide a collaborative venue to showcase youth in agriculture by combining traditional elements with innovative approaches to personal growth, development and achievement. *Summer Synergy* will increase cross breed interaction, reduce duplication, improve financial sustainability, engage the public and enhance the profile of rural lifestyle and primary production.

OAS and the dedicated committee of *Summer Synergy* volunteers are cohesive and completely committed to the success of this inaugural event. An event of this magnitude will elevate the position of young livestock leaders and provide a platform for superior industry exposure. Unquestionably, *Summer Synergy* will be a forum for youth to flourish and encourage all to become aware, knowledgeable and engaged in the agriculture industry.

OAS is proud to showcase a dedicated and engaged relationship with **RBC Foundations** and Grant Thompson, Investment Advisor representing **RBC Dominion Securities**. Grant combines a disciplined investment philosophy and outstanding service to become a preferred partner for families and successful business people in the urban and agricultural communities of central Alberta. This commitment is evidenced through an eight year partnership with OAS with a focus on rewarding outstanding youth achievement with more than \$25,000 invested in the Ambassador Program. 2010 marks a unique opportunity for **RBC Dominion Securities and the RBC Foundation** to join *Summer Synergy* as a vital collaborator in recognizing and rewarding excellence in youth in agriculture.

OAS, in collaboration with private sector, government and industry, has explored the "Freedom to Create" and with **RBC Dominion Securities'** partnership commitment *Summer Synergy* will have the "Spirit to Achieve." **RBC's** vision, "Always earning the right to be our clients' first choice," is exemplified by their philanthropic support and steadfast investment in youth.

For more information contact Olds Agricultural Society 403.556.3770 or tracy@oldsagsociety.com